Name of the Institute	LJ Polytechnic Mechanical (3rd Sem)
Name of the Event	Innovation Marathawn (Sensitisation Series 2022)
Date of the Event	29th September 2022
Time	12:30 PM to 2:30 PM
Type of the Event (Mention the name of the events /programmes organised as in the circular)	Sensitisation Series
Venue	LJ Campus (Law Auditorium)
External Resource Person	None
Internal Resource Person	Dr. Viral Shah Ms. Debopriya Chakroborty Mr. Bhushan Mehta Mr. Sahil Padhiyar
No.Of Participants	150+

Summary-

This Is A Carpet Bombing Method Wherein We Sensitise Students And Faculties From Different Domains In L.J University. This Is One Of The Strongest Sensitisation Tool As Far As Internal Sensitisation Is Concerned. Since 2021, We Have Sensitised Over 1000 Students And 70+ Faculties, Which In Turn Has Resulted In The Present Projects That We Have.

Dr. Viral Shah, CEO of Antrapreneur The Business Incubator addressed the audience with different initiatives of innovation and entrepreneurship history of LJ. He emphasized the example of Robocon, Drone, Glass Concrete and many others by in-house startups which were the Alumni of Mechanical Branch. The success story of Quick Pick which has been curated up to the stage of "Finished Product" was displayed and discussed. The problem-to-startup process was discussed at different events and support was provided by the Incubation center at LJ. The students were informed about the Government schemes for startup foundation and development. He brainstormed about different business models for the quick pick. The discussion took interesting turns when few students agreed in taking up the project of selling the quick pick. There was a quick competition among the audience on how to solve the problem of Standees and Podium which can be cost friendly and easy to handle.

Mr. Sahil Padhiyar, Head for Robocon explains the working of robotics and how this is the future. While providing opportunity to new batches and explaining their experience for the competition of ABU Robocon 2022 which was held at IIT Delhi.